

EST 1970
SOUTH MORNINGTON



TIGERS

SPONSORSHIP PROGRAM

Join the Tiger Pack Today!

MORNINGTON PENINSULA JUNIOR FOOTBALL LEAGUE



MPJFL RETAINS ITS POSITION AS THE **BEST GRASSROOTS AND FAMILY SPORTING ORGANIZATION** ACROSS THE **PENINSULA**



#1

FAVOURITE SPORT
ON THE
PENINSULA



2.9K

MATCH DAY PLAYERS



132

REGISTERED TEAMS



#1

MOST VISITED FAMILY
SPORTS LEAGUE ON THE
PENINSULA

WHY SOUTH MORNINGTON JUNIOR FOOTBALL CLUB?

HEAR THE
ROAR 



LOYAL FAMILY
FANBASE

300+

GAMEDAY
ATTENDEES

500+



EST 197
SOUTH MORNINGTON



NUMBER OF TEAMS

15

SCHEDULED HOME
GAMES

100+



SOCIAL FANS

917 Followers

857 Likes

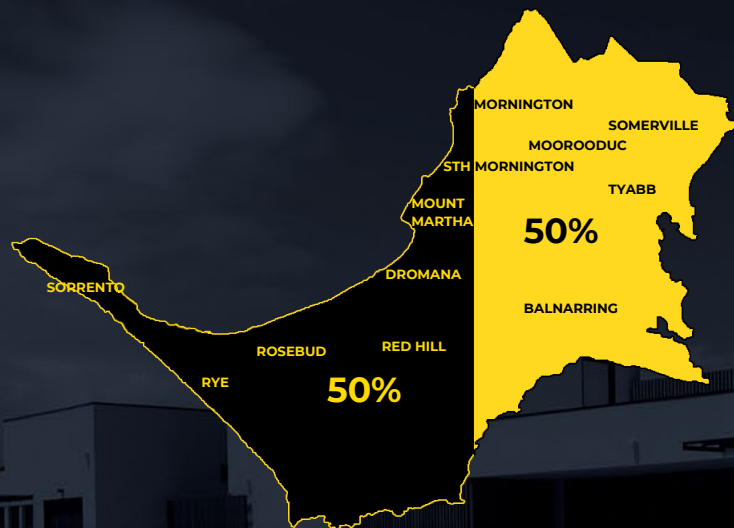
4000 + Email Database



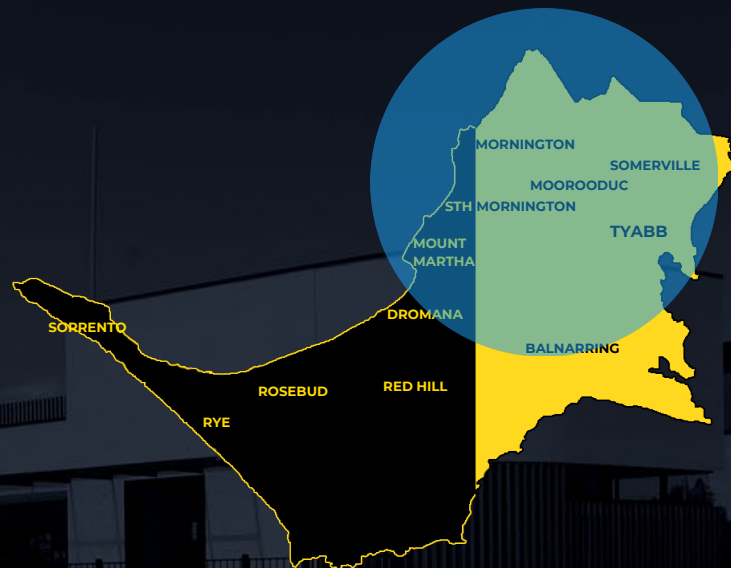


STATE OF PLAY

STH MORNINGTON GAME DAY COVERAGE



STH MORNINGTON FAMILY COVERAGE





OUR APPROACH TO PARTNERSHIPS

AWARENESS

AFFINITY

ACTION



BRANDING

COMMUNICATION

RELATIONSHIP

ACTIVATION

ACQUISITION

ACTION

PLATINUM PACKAGE MAJOR SPONSOR



CLUB WIDE PLAYER JUMPER SPONSOR

Peninsular-wide recognition by branding yourself on the jumpers of the entire SMJFC Football team game day jumpers.



GOAL POST BRANDING

Feature your brand logo or corporate message on the goalpost of each ground.



TWIN BOUNDARY DISPLAY

Showcase your brand logo or corporate message on a sign strategically placed at the most prominent position on both the main and Junior Ovals.



PLATINUM PACKAGE

- CLUB BRANDING: Your Signage at the Clubroom & Pavilion
- DIGITAL SCOREBOARD ADS: Game-Day and Post-Match Functions on Both Ovals For All Games
- DIGITAL PROMOTION: 6x Digital Promotions campaigns throughout the season
- CLUB WEBSITE: Prominent website listing
- PRESENTATION DAY: Invitation to the whole club presentation day with the opportunity to directly address the club on the main stage.

Partnership Investment: \$5,995 per year (minimum 3 years)

OUR OFFER: Major Sponsors

BRONZE

\$1995 Per Annum **TERM: 1 YEAR**

SINGLE BOUNDARY DISPLAY:
Fixed Sign Main Oval

SINGLE BOUNDARY DISPLAY:
Fixed Sign Junior Oval

CLUB BRANDING: Your Signage
at the Clubroom & Pavilion

DIGITAL SCOREBOARD ADS:
Game-Day and Post-Match
Functions on Both Ovals For All
Games

DIGITAL PROMOTION: 2x Digital
Promotions campaigns
throughout the season

CLUB WEBSITE:
Prominent website listing

PRESENTATION DAY
Invite to attend whole club
presentation day

SILVER

\$2495 Per Annum **TERM: 2 YEARS**

TWIN BOUNDARY DISPLAY: Fixed
Sign Main Oval

SINGLE BOUNDARY DISPLAY:
Fixed Sign Junior Oval

CLUB BRANDING: Your Signage
at the Clubroom & Pavilion

DIGITAL SCOREBOARD ADS:
Game-Day and Post-Match
Functions on Both Ovals For All
Games

DIGITAL PROMOTION:
4x Digital
Promotions campaigns
throughout the season

CLUB WEBSITE:
Prominent website listing

PRESENTATION DAY
Invite to attend whole club
presentation day

GOLD

\$2995 Per Annum **TERM: 3 YEARS**

BOX BRANDING: Coaches Box Signage
on Main and Junior Ovals

TWIN BOUNDARY DISPLAY: Fixed Sign
Main Oval

TWIN BOUNDARY DISPLAY:
Fixed Sign Junior Oval

CLUB BRANDING: Your Signage at
the Clubroom & Pavilion

DIGITAL SCOREBOARD ADS: Game-Day
and Post-Match Functions on Both Ovals
For All Games

DIGITAL PROMOTION: 6x Digital
Promotions campaigns
throughout the season

CLUB WEBSITE:
Prominent website listing

PRESENTATION DAY
Invite to attend whole club
presentation day

OUR OFFER:

FIXED SIGN

\$1295 Per Annum **TERM: 2 YEARS**

SINGLE BOUNDARY DISPLAY: Fixed
Single Sign for 2025 & 26

DIGITAL PROMOTION

\$695 **TERM: AS NEEDED**

SOCIAL MEDIA BOOST: 10 Custom
Post on Clubs Social Platforms

WEBSITE LISTING:
Promotion Listed on Club Website

GAME DAY PROMOTION

\$395 **TERM: AS NEEDED**

DIGITAL SCOREBOARD ADS:
Game-Day and Post-Match
Functions on Both Ovals for
Selected Game

PLAYER AWARD: Sponsored
Voucher Give Away for the best on
ground across all ages

SPONSOR A TEAM

\$1999 **TERM: 1 YEAR**

FEE DEDUCTION: Fees for your
registered player in that team,
covered

JUMPER LOGO: Company Logo
added to Jumper for all players in
that team.

PRESIDENT'S MESSAGE



Dear Supporters and Prospective Sponsors,

I am honored to lead South Mornington Junior Football Club, building on exceptional past leadership. Committed to prioritizing children, fostering a diverse culture within MPJFL. We aim beyond just football, focusing on values, safety, and enriching experiences for all age groups. Continuously improving facilities and equipment, our coaches are mentors and safety advocates, reflecting in the kids' work ethic and teamwork.

Community engagement is vital. Actively involved with local schools, Anzac Day, and supporting businesses and RSL. "Our Club, Our Pride, Our Passion" defines our ethos, instilling ideals in young players and families.

Beyond the field, we promote a vibrant social environment with community events. Every contribution aids continual club enhancement.

Join our journey as a player, volunteer, supporter, or sponsor. Let's embrace the club spirit for another exhilarating season. Tiger time is here, and we welcome you to our thriving community—the jungle awaits!



Sam Taylor - SMJFC President