

EST 1970  
SOUTH MORNINGTON



**TIGERS**

**SPONSORSHIP PROGRAM**

**Join the Tiger Pack Today!**



MPJFL RETAINS ITS POSITION AS THE **BEST GRASSROOTS AND FAMILY SPORTING ORGANISATION** ACROSS THE **PENINSULA**



**#1**

FAVOURITE SPORT  
ON THE  
PENINSULA



**3.5K**

MATCH DAY PLAYERS



**160**

REGISTERED TEAMS



**#1**

MOST VISITED FAMILY  
SPORTS LEAGUE ON THE  
PENINSULA

# WHY SOUTH MORNINGTON JUNIOR FOOTBALL CLUB?

HEAR THE  
ROAR 



LOYAL FAMILY  
FANBASE

300+

GAMEDAY  
ATTENDEES

500+



EST. 1971  
SOUTH MORNINGTON



NUMBER OF TEAMS

15

SCHEDULED HOME  
GAMES

130+



SOCIAL FANS

1100 Followers

857 Likes

4000 + Email Database

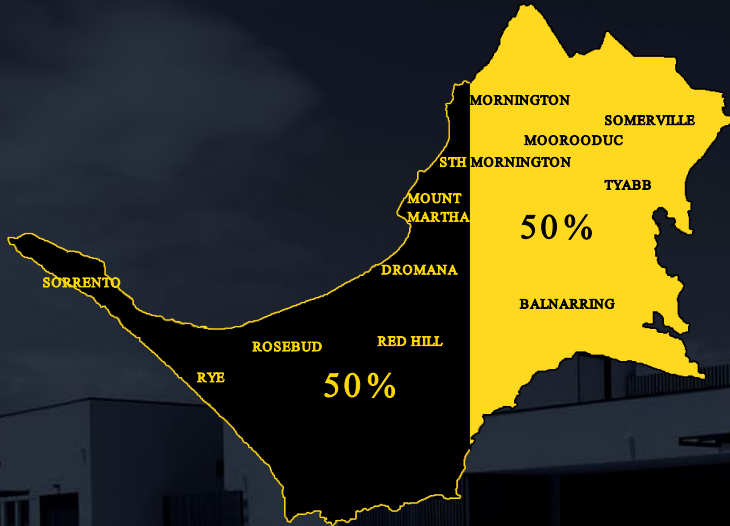




# STATE OF PLAY

## STH MORNINGTON GAME DAY COVERAGE

## STH MORNINGTON FAMILY COVERAGE





# OUR APPROACH TO PARTNERSHIPS

AW ARENESS

AFFINITY

ACTION



BRANDING

COMMUNICATION

RELATIONSHIP

ACTIVATION

ACQUISITION

ACTION

# PLATINUM PACKAGE MAJOR SPONSOR



# SOLD OUT FOR SEASON 2026

Feature your brand logo or corporate message on the goalpost of each ground.

## CLUB WIDE PLAYER JUMPER SPONSOR

Peninsular-wide recognition by branding yourself on the jumpers of the entire SMJFC Football team game day jumpers.



## TWIN BOUNDARY DISPLAY

Showcase your brand logo or corporate message on a sign strategically placed at the most prominent position on both the main and Junior Ovals.



## PLATINUM PACKAGE

# SOLD OUT FOR SEASON 2026

- DIGITAL SCOREBOARD ADS: Game-Day and Post-Match Functions on Both Ovals For All Games
- DIGITAL PROMOTION: 6x Digital Promotions campaigns throughout the season
- CLUB WEBSITE: Prominent website listing, Tiger Den placement included
- CLUB INVOLVEMENT: Invitation to address the club at family dinners or presentation day, or game day activations.

**Partnership Investment: \$5,995 per year (minimum 3 years)**

# OUR OFFER: Major Sponsors

**BRONZE**  
\$1995 Per Annum **TERM: 1 YEAR**

**SINGLE BOUNDARY DISPLAY:** Single boundary display on your choice of oval

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**DIGITAL SCOREBOARD ADS:** Game-Day and Post-Match Functions on Both Ovals For All Games

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**DIGITAL PROMOTION:** 2x Digital Promotions campaigns throughout the season

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**CLUB WEBSITE:** Prominent website listing, Tiger Den placement included

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**GAME DAY ACTIVATION:** Offer for game day activation

**SILVER**  
\$2495 Per Annum **TERM: 2 YEARS**

**SINGLE BOUNDARY DISPLAY:** Fixed sign Main Oval

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**SINGLE BOUNDARY DISPLAY:** Fixed sign Junior Oval

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**DIGITAL SCOREBOARD ADS:** Game-Day and Post-Match Functions on Both Ovals For All Games

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**DIGITAL PROMOTION:** 4x Digital Promotions campaigns throughout the season

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**CLUB WEBSITE:** Prominent website listing, Tiger Den placement included

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**GAME DAY ACTIVATION:** Offer for game day activation

**GOLD**  
\$2995 Per Annum **TERM: 3 YEARS**

**TWIN BOUNDARY DISPLAY:** Fixed sign Main Oval

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**TWIN BOUNDARY DISPLAY:** Fixed sign Junior Oval

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**DIGITAL SCOREBOARD ADS:** Game-Day and Post-Match Functions on Both Ovals For All Games

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**DIGITAL PROMOTION:** 6x Digital Promotions campaigns throughout the season

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**CLUB WEBSITE:** Prominent website listing, Tiger Den placement included

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**GAME DAY ACTIVATION:** Offer for game day activation

## OUR OFFER:

### FIXED SIGN

\$ 1295 Per Annum **TERM: 2 YEARS**

**SINGLE BOUNDARY DISPLAY:** Fixed  
Single Sign for 2026 & 27

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### DIGITAL PROMOTION

\$695 **TERM: AS NEEDED**

**SOCIAL MEDIA BOOST:** 10 Custom  
Post on Clubs Social Platform s

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**WEBSITE LISTING:**  
Promotion Listed on Club Website

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### SPONSOR A TEAM

\$ 1999 **TERM: 1 YEAR**

**FEE DEDUCTION:** Fees for your  
registered player in that team ,  
covered

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**JUMPER LOGO:** Company Logo  
added to Jumper for all players in  
that team .

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**SOLD OUT  
FOR  
SEASON  
2026**

## PRESIDENT'S MESSAGE



Dear Supporters and Prospective Sponsors,

I am honored to lead South Mornington Junior Football Club, building on exceptional past leadership. Committed to prioritizing children, fostering a diverse culture within MPJFL. We aim beyond just football, focusing on values, safety, and enriching experiences for all age groups. Continuously improving facilities and equipment, our coaches are mentors and safety advocates, reflecting in the kids' work ethic and team work.

Community engagement is vital. Actively involved with local schools, Anzac Day, and supporting businesses and RSL. "Our Club, Our Pride, Our Passion" defines our ethos, instilling ideals in young players and families.

Beyond the field, we promote a vibrant social environment with community events. Every contribution aids continual club enhancement.

Join our journey as a player, volunteer, supporter, or sponsor. Let's embrace the club spirit for another exhilarating season. Tiger time is here, and we welcome you to our thriving community—the jungle awaits!



Sam Taylor - SMJFC President